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 STRATEGIC INSTITUTE FOR ASIA PACIFIC	 ASEAN BUSINESS ADVISORY COUNCIL	 AVI ASIAN VISION INSTITUTE		 CHINA DAILY 中国日报

THE 2022 ASEAN LEADERSHIP AND PARTNERSHIP FORUM

“Partnerships for a Cohesive and Responsive ASEAN”

(Co-organized by KSI Strategic Institute for Asia Pacific, ASEAN Business Advisory Council (ASEAN-BAC), the Asian Vision Institute (AVI) and Cambodia Chamber of Commerce (CCC)
11 & 12 September 2022 ♦ Hyatt Regency Phnom Penh, Cambodia

**OFFICIAL OPENING BY THE PRIME MINISTER OF THE KINGDOM OF CAMBODIA
 SAMDECH TECHO HUN SEN**

The ASEAN Leadership and Partnership Forum is a leading Forum that bring together Leaders from Government, Business, Think Tanks and Civil Society to discuss and evaluate the strategic challenges facing ASEAN and it’s immense opportunities as one of the world’s most robust regions with a combined GDP of USD 2.3 trillion (making it collectively the world’s 6th largest economy) with a population of 620 million.

However, the Covid Pandemic has impacted on all the 10 ASEAN member countries. In 2022, ASEAN has emerged from the health and economic crisis more cohesive and responsive to face the future. The ASEAN frame work to Post-Pandemic Recovery changes to the way forward for ASEAN to recover strongly from the Global Pandemic.

As ASEAN moves forward towards 2025 it faces numerous challenges with a changing global economy, yet ASEAN abounds with opportunities particularly in the Digital Economy, enhanced connectivity and growing intra ASEAN trade and investment. The Coming into force of the Regional Comprehensive Economic Partnership (RCEP) Agreement will spur economic growth, trade and investments into ASEAN.

The 2022 ASEAN Leadership and Partnership Forum will focus on” **Partnership for a Cohesive and Responsive ASEAN**”. To build back better ASEAN also needs to promote and accelerate sustainable and inclusive development to build a better future.

The Forum will update participants on the major trends, key issues and business and investments opportunities in ASEAN. It is a meeting of minds that enable participants to feel pulse of ASEAN in particular following the covid pandemic and the opening of borders. This high-level Forum will also discuss how responsive ASEAN can be to Global economic challenges and geo political trends. It will also evaluate the progress of ASEAN connectivity. The Forum will also engage civil society organizations and Think Tanks on the way forward for sustainable and inclusive development.

PROGRAMME

11TH SEPTEMBER 2022 (SUNDAY)

- 5.30 pm : Arrival and Registration of Participants
- 6.10 pm : **INTRODUCTORY REMARKS** by: -
Tan Sri Michael Yeoh
Founder & Chairman, ASEAN Leadership and Partnership Forum (ALPF)
President, KSI Strategic Institute for Asia Pacific, Malaysia
- 6.15 pm : **SPECIAL ADDRESS** by:
H.E. Pan Sorasak
Minister of Commerce of Cambodia and Chair of ASEAN Economic
Ministers' Meeting and Related Meetings for 2022
- 6.30 pm : Informal Networking and Business Interactions

FORUM DINNER & AWARDS PRESENTATION

- 6.40 pm : Arrival of VIP Guests
- 6.50 pm : Arrival of **H.E. Prak Sokhonn**, Deputy Prime Minister and Minister of Foreign Affairs & International Cooperation, Kingdom of Cambodia
- 7.00 pm : **WELCOMING SPEECHES** by: -
- **Neak Oknha Kith Meng**
Chairman, ASEAN Business Advisory Council & President, Cambodia Chamber of Commerce / Chairman & CEO, The Royal Group of Companies, Cambodia
 - **H.E. Dr. Sok Siphana**
Senior Advisor to the Royal Government of Cambodia and Chairman of the Board of Directors, Asian Vision Institute (AVI)
 - **Tan Sri Majid Khan**
Deputy Chairman, KSI Strategic Institute for Asia Pacific, Malaysia

7.15 pm	:	SPECIAL ADDRESS by: - “Revitalizing Agricultural Commodities for Sustainable Economic Recovery” H.E. Datuk Hajah Zuraida Kamaruddin Minister of Plantation Industries and Commodities (MPIC), Malaysia
7.30 pm	:	GUEST-OF-HONOUR AND SPECIAL ADDRESS by: - “Cambodia’s Chairmanship Of ASEAN” H.E. Prak Sokhonn Deputy Prime Minister and Minister of Foreign Affairs & International Cooperation, Kingdom of Cambodia
7.50 pm	:	Presentation of ASEAN Lifetime Achievement Awards by:- H.E. Prak Sokhonn , Deputy Prime Minister and Minister of Foreign Affairs & International Cooperation, Kingdom of Cambodia
7.55 pm	:	Group Photograph
8.00 pm	:	Dinner Commences
8.50 pm	:	Presentation of ASEAN Lifetime Achievement Awards by:- H.E. Pan Sorasak Minister of Commerce of Cambodia and Chair of ASEAN Economic Ministers’ Meeting and Related Meetings for 2022 and H.E. Datuk Hajah Zuraida Kamaruddin Minister of Plantation Industries and Commodities (MPIC), Malaysia
9.10 pm	:	Presentation of Mementoes
9.15 pm	:	Group Photograph
9.20 pm	:	End of Forum Dinner & Day One
<i>(Dress Code: Formal Attire)</i>		

7.20 am : Arrival and Registration of Participants

OPENING PROGRAMME

7.30 am : Arrival of VIP Guests

7.55 am : Arrival of the Prime Minister of Kingdom of Cambodia,
Samdech Techo Hun Sen

8.00 am : Cambodia National Anthem
The ASEAN Anthem

8.05 am : **WELCOME SPEECHES** by: -

- **H.E. Dr. Sok Siphana**
Senior Advisor to the Royal Government of Cambodia and Chairman of the Board of Directors, Asian Vision Institute (AVI)
- **Tan Sri Michael Yeoh**
Founder & Chairman, ASEAN Leadership and Partnership Forum (ALPF)
President, KSI Strategic Institute for Asia Pacific, Malaysia

8.15 am : **OPENING KEYNOTE ADDRESS** by: -

Samdech Techo Hun Sen
Prime Minister of the Kingdom of Cambodia

8.40 am : **Launching of ASEAN Economic Club** by the Prime Minister of the Kingdom of Cambodia and Chairman of ASEAN 2022

8.50 am : Presentation of Mementoes

9.05 am : Group Photograph

9.10 am : End of Opening Ceremony

9.15 am – 9.45 am : Morning Refreshments / Business Networking

9.45 am – 11.00 am :

Session 1: ASEAN Post Pandemic Recovery – Towards the new normal, advancing and accelerating economic growth and prosperity. How will RCEP and CPTPP promote stronger economic recovery in ASEAN?

Speakers:

- **H.E. Dr. Chhem Kieth Rethy**
Minister Delegate, Attached to the Prime Minister and Secretary of State for Industry, Science, Technology and Innovation, Cambodia
- **Tan Sri Dato' Dr. Mohd Munir Abdul Majid**
Chairman, ASEAN Business Advisory Council (ASEAN-BAC) Malaysia
Chairman, CARI ASEAN Research and Advocacy
- **Prof. Suthiphand Chirathivat**
Executive Director, ASEAN Studies Center of Chulalongkorn University, Thailand
- **Dr. Rupa Chanda**
Director, Trade, Investment and Innovation Division, United Nations Economic and Social Commission for Asia and the Pacific. Thailand
- **Mr. Lennon Tan**
President, Singapore Manufacturing Federation (SMF)
- **Dr. Kim Heungchong**
President, Korea Institute for International Economic Policy (KIEP)
- **Dr. Chheang Vannarith**
President, Asian Vision Institute (AVI), Cambodia
- **Dr. Cyn-Young Park**
Director for Regional Cooperation and Integration, Asian Development Bank, Philippines

Moderator:

- **Dato' Dr. Vaseehar Hassan**
Executive Vice Chairman, KSI Strategic Institute for Asia Pacific, Malaysia

11.00 am – 12.15 pm :

Session 2: ASEAN in the New World Order – Forging Partnerships, Enhancing ASEAN Centrality

ASEAN faces new geopolitical and geostrategic challenges with the Russia-Ukraine conflict and other new issues. How can ASEAN centrality be enhanced? How Can ASEAN enhance partnerships with Dialogue Partners? How can ASEAN benefit from multilateral and bilateral trade agreements?

Speakers:

- **H.E. Suos Yara, M.P.**
Chairman of the Commission on Foreign Affairs, International Cooperation, Media and Information, National Assembly of Cambodia
- **The Hon. Ek Nath Dhakal**
Chair, International Association of the Parliamentary for Peace, IAPP for Asia Pacific Region / Former Minister, Peace and Reconstruction in the Government of Nepal

- **H.E. Kunihiko Hirabayashi**
Secretary General, ASEAN-Japan Centre
- **Dr. Dino Patti Djalal**
Founder and Chairman, Foreign Policy Community of Indonesia / former Vice Minister of Foreign Affairs, Indonesia
- **Mr. Alfredo Perdiguero**
Director, Regional Cooperation & Operations Coordination Division, Southeast Asia Department, Asian Development Bank, Philippines
- **Dr. Sotharith Chap**
Senior Research Fellow & Board Member, Cambodia Institute for Cooperation and Peace (CICP)
- **Dato' Ramesh Kodammal**
Co-Chair, ASEAN-India Business Council (AIBC), Malaysia

Moderator:

- **Dato' Dr Jessie Tang**
Director, KSI Strategic Institute for Asia Pacific, Malaysia / Founder and Group CEO, East West One Group (EWOG)

12.15 pm – 12.45 pm : **SPECIAL LUNCHEON ADDRESS:** -
“Enhancing ASEAN Transport Connectivity to promote regional trade and Investments”

Speaker:

H.E. Sun Chanthol
Senior Minister & Minister of Public Works and Transport, Cambodia

Moderator:

Datuk Seri Mohamed Iqbal Rawther
Chairman, Economic Club of Kuala Lumpur and Deputy President of China-ASEAN Business Association

12.45 pm : Presentation of Company Registration to BBX Cambodia

12.50 pm : Launch of Cambodia Economic Development Fund

12.55 pm : Exchange of MOU between Smart Cities Network and the National University of Management (Cambodia) – Launch of the ASEAN Smart Cities Youth Network

1.00 pm – 2.00 pm : Lunch

2.00 pm – 3.15 pm :

Session 3: Digital ASEAN – Digitalization and Transformation

What are new challenges and opportunities in the Digital Economy? How can ASEAN promote digital growth and benefit from artificial and intelligence and prepare for the 4th Industrial Revolution? How to accelerate digital access in ASEAN? What are the trends and key issues in digitalization? What is the future of digital technologies and innovation in ASEAN? How can ASEAN collaborate to enhance cybersecurity and digital trust?

Speakers:

- **Mr. Georg Chmiel**
Co-Founder and Chair, Juwai IQI Holdings, Malaysia
- **Mr. Sovann Yao**
Chief Executive Officer, Huawei Technologies (Cambodia) Co., Ltd.
- **Mr. Tay Kok-Chin**
Chairman, Smart Cities Network, Singapore
- **Mr. Ravindra Ngo**
Founder & CEO, The Asian Network, Singapore
- **Ms. Doan Kieu My**
Founder, YellowBlocks and Create42, Vietnam
- **Ms. Jasmine Thazin Aung**
Managing Director- Head of Corporate Banking, AYA Bank, Myanmar
- **Dr. In Channy**
President & Group Managing Director, ACLEDA Bank Plc., Cambodia
- **Prof (AI Practice), M Nazri**
Founder / Chairman, Centre for AI Innovation | MyFinB | AIV50, Singapore

Moderator:

- **H.E. Chhem Siriwat**
Director, Centre for Inclusive Digital Economy, Asian Vision Institute
Advisor, Council for the Development of Cambodia

3.15 pm – 4.30 pm :

Session 4: Promoting Entrepreneurships, Social Enterprises and Sustainable Development

How to develop young entrepreneurs and start-ups? How can ASEAN entrepreneurs promote business and networking exchanges? How can social enterprises respond to inclusive and sustainable development? What are key success factors for entrepreneurship and sustainability?

Speakers:

- **Prof. Dato' Sri Dr. Mike Chan**
Co-Owner & Founder, European Wellness Biomedical Group, Germany
- **Mr. Albert Oung**
Founder and President, World Green Organization / Chairman, Hong Kong-Myanmar Chamber of Commerce

- **Mr. Kan Yuenyong**
Executive Director, Siam Intelligence Unit (SIU), Thailand
- **Mr. Kiu Jia Yaw**
Co-Chair, Malaysian CSO-SDG Alliance / Secretariat Member, All-Party Parliamentary Group Malaysia on the Sustainable Development Goals (APPGM-SDG)
- **Dr. Eri Trinurini-Adhi**
Chairperson, Asian Solidarity Economy Council (ASEC) and Board Member, Bina Swadaya Foundation, Indonesia
- **Mr. Adrian Gunadi**
Co-Founder & CEO Investree, Indonesia
- **Mr. Sok Piseth**
CEO & Co-Founder, GGear Group Co. Ltd. / Member, ASEAN Business Advisory Council, Cambodia
- **Mr. Huynh Cong Thang**
Co-Founder & CEO, Innovation Lab Company Limited (InnoLab Asia), Vietnam

Moderator:

- **Dato' Wei Chuan Beng**
Senior Executive Director, KSI Strategic Institute for Asia Pacific / Former Chairman, PIKOM Malaysia

4.30pm -5.45 pm :

Session 5: ASEAN Connectivity – Connecting Markets and Opportunities

How can ASEAN Connectivity be enhanced? How can business and society benefit from improved digital, transport and telecommunication connectivity? How to advance people connectivity?

Speakers:

- **Mr. Arin Jira**
Former Chairman, ASEAN Business Advisory Council / Vice Chairman, The Federation of Thai Industries
- **Mr. Oudet Souvannavong**
President, Lao National Chamber of Commerce and Industry (LNCCI), Lao PDR
- **Mr. Alfredo Perdiguero**
Director, Regional Cooperation & Operations Coordination Division, Southeast Asia Department, Asian Development Bank, Philippines
- **Mr. Shazali Sulaiman**
Founder & Partner, Shazali & Partners / Chairman, Brunei International Chamber of Commerce, Brunei Darussalam
- **Prof. Major (H) Dato' Dr. Chin Yew Sin, JP**
Advisor of Asia-Pacific Region of Global One Belt One Road Association, Thailand
- **Mr. Yohanes Lukiman**
Alternate Chair, ASEAN Business Advisory Council (ABAC), Indonesia

Moderator:

- **Dr. Oh Ei Sun**
Senior Fellow, Singapore Institute of International Affairs and
Principal Adviser at Pacific Research Center of Malaysia

5.45 pm : End of Forum / Afternoon Refreshments

Notes:

- The Organisers reserve the right to alter the content and timing of the programme in the best interest of the Forum and are not responsible for cancellations due to unforeseen circumstances.
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- **Programme updated on 11 Sept 2022 @ 1pm**